

(2)

- (b) Encryption can be done
- (i) only one textual data
 - (ii) only on ASCII coded data
 - (iii) on any bit string
 - (iv) only on mnemonic data
- (c) Section 23 of the Information Technology Act, 2000 is
- (i) suspension of license
 - (ii) procedure for grant or rejection of license
 - (iii) renewal of license
 - (iv) application for license
- (d) Online trading is a service offered on the Internet for the purchase and sale of
- (i) goods
 - (ii) services
 - (iii) securities
 - (iv) None of the above
- (e) The origin of Internet devised from the concept of
- (i) EXTRANET
 - (ii) ARPANET
 - (iii) INTRANET
 - (iv) None of the above

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(Continued)

(3)

2. Answer the following questions : 2×5=10
- (a) What are the goals of market research?
 - (b) What is the difference between G2G and G2E models?
 - (c) Define e-trading.
 - (d) How is e-mail useful for e-commerce?
 - (e) What is automatic clearing house (ACH)?
3. Answer any four of the following questions : 5×4=20
- (a) What is e-commerce? Illustrate the importance of e-commerce technology in the new era of business environment.
 - (b) Compare and contrast the traditional commerce with electronic commerce.
 - (c) Write about the security service that are to be offered in e-payment systems. Discuss any one e-payment system in detail.
 - (d) What are key features of the IT Act, 2000? What are the relationships between Cyber Law and the IT Act, 2000?
 - (e) Discuss different Web technologies used in e-commerce.

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(Turn Over)