Retail Management

2nd Sessional Examination

5th Semester 2021

DHSK Commerce College, Dibrugarh

Full Marks : 25

Time : 45minutes

1. Explain briefly about inventory control, warehousing and transportation planning.. 12

Or

Discuss the various levels of location decision and its determining factors.

1. Define international retailing. Why do retailers use different entry methods in various markets, Explain. 13

Or

Briefly write about changing trends in Retailing in India. What do you understand by organized and unorganized retailing,