

DIBRUGARH UNIVERSITY
B.Com 3rd Semester Hons. (CBCS)
SEC-3.1 (E-Commerce)

Full Marks:40

I. Answer the following as directed: (1x5=5)

- (i) E-commerce is doing _____ online.
- (ii) What is the full form of URL?
- (iii) _____ is a financial exchange that takes place online between buyers and sellers.
- (iv) The alternative name of e-marketing is _____
- (v) What is a virus?

II. Answer in brief any 5 (five) from the following: (2x5=10)

- (a) What is internet?
- (b) Define WWW.
- (c) What is e-commerce?
- (d) List any four advantages of e-payment?
- (e) What is online banking?
- (f) Explain e-recruitment.
- (g) What is B2B?
- (h) What is a web browser?

III. Write short note any one of the following: (5x1=5)

- (i) Electronic Payment System
- (ii) E-marketing

IV. Answer any two from the following: (10x2=20)

- (a) What is e-commerce? Explain the advantages and disadvantages of e-commerce.
- (b) What is an e-payment system? What are the steps in an e-payment process?
- (c) What is WWW? Write briefly on evolution of WWW.
- (d) What is meant by online banking? What are its advantages and disadvantages?