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1 SEM FYUGP TM SEC125

2023
(December)

COMMERCE
(Skill Enhancement Course)
Paper: SEC125
(Tourism Management)

Full Marks: 80
Pass Marks: 32

Time: 3 hours

The figures in the margin indicate full marks for the questions

1. Answer the following questions in one word or one sentence:

1x8=8

- a) Which is the oldest travel agency of the world?
- b) Mention any two types of Tourism.
- c) Where is the Headquarters of the International Air Transport Association (IATA)?
- d) Define Package tour.
- e) In which year was the Environment Protection Act enforced?
- f) Which country first used the term 'Eco Tourism' in tourism industry?
- g) What is the theme of World Tourism Day of 27th of September, 2023?
- h) Mention any one economic factor which causes resistance of sustainable tourism.

2. Write short notes on *any four* of the following: $4 \times 4 = 16$

- a) Travel agency
- b) Package Tour
- c) Travel Market
- d) Carrying Capacity
- e) Eco Tourism
- f) Principles of Sustainable Tourism

3. (a) Explain the meaning and significance of Tourism. 14

Or

(b) Define tourism. Explain the different characteristics of Tourism.

$3 + 11 = 14$

4. (a) Explain various functions of Travel agent. How it is different from tourism market? $10 + 4 = 14$

Or

(b) What is certification of tourism agency? Explain the procedure of getting IATA certificate. $4 + 10 = 14$

5. (a) What do you mean by Tourism demand? Explain the indicators of tourism demand. $2 + 12 = 14$

Or

(b) Write a note on life style factors of growth of tourism. 14

6. (a) Define Ecology. Discuss the relationship between tourism and ecology and environment. $2 + 12 = 14$

Or

(b) Explain both the positive and negative impacts of tourism on environment. 14
