

Total No. of Printed Pages-2

1 SEM FYUGP

**2024
(December)**

COMMERCE
(Skill Enhancement Course)
Paper Code: SEC125
Tourism Management

Full Marks: For regular students 60/For backlog 80

Pass Marks: For regular students 24/For backlog 32

Time: For regular students 2 Hours/For backlog 3 Hours

The figures in the margin indicate full marks for the questions

1. Answer the following questions in one word or sentence:

1x8=8

- a) With what type of tourism is the name of Majuli associated?
- b) Write the full form of WTO (in the context of Tourism).
- c) What is Green Washing?
- d) When was the International Air Transport Association (IATA) formed?
- e) Is 'Biosphere' the same as 'Eco-system'?
- f) Which place in Assam has been declared as one of the best Craft Tourism Villages in 2024?
- g) Who first proposed the term 'Eco-system'?
- h) What is Carrying Capacity?

2. Write short notes on *any three*:

4x3=12

- a) Importance of Tourism
- b) Characteristics of Tourists
- c) Lifestyle Factors of Tourism Demand

- d) Functions of Travel Agent
- e) Tourism Planning
- f) Basic Properties of Ecology

3. (a) Define a tourist. Discuss the different types of tourists. 2+8=10

Or,

- (b) Describe the different tourism products. 10

4. (a) Discuss the procedure of getting IATA Certificate. 10

Or,

- (b) Explain the scope of a travel agency. How is it different from that of a tour operator? 5+5=10

5. (a) What is tourism demand? Explain the types of tourism demand. 10

Or,

- (b) Explain the various indicators of tourism demand.

6. (a) "Tourism destroys tourism." Explain the statement. 10

Or,

- (b) Discuss the forces promoting Sustainable Tourism.

(Questions 7 & 8 are to be attempted only by Backlog Students)

7. (a) Discuss the positive and negative impact of tourism on environment. 5+5=10

Or,

- (b) Explain the relationship between tourism, ecology and environment. 10

8. (a) Write a note on the tourism market. 10

Or,

- (b) Write notes on: Eco-Tourism and Sustainable Tourism. 5+5=10

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