

**3 & 5 SEM TDC E-COM (CBCS) SEC 3.1/5.1**

**2021**

( Held in January/February, 2022 )

**COMMERCE**

( Skill Enhancement Course )

Paper : SEC-3.1/5.1

( **E-Commerce** )

Full Marks : 40

Pass Marks : 16

Time : 2 hours

*The figures in the margin indicate full marks for the questions*

**1. Choose the correct option : 1×5=5**

- (a) Which of the following is an application of e-commerce?
- (i) Online banking
- (ii) Online shopping
- (iii) Online marketing
- (iv) All of the above

**22P/737**

( Turn Over )

**4. Write short notes on any two of the following : 2½×2=5**

- (a) Firewall
- (b) NERT (National Electronic Funds Transfer)
- (c) E-tourism

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**22P—2000/737**

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(b) Digital signature is

- (i) scanned signature on computer
- (ii) code number of the sender
- (iii) software to recognize signature
- (iv) public key encryption

(c) Assessing computer without prior authorization is a cybercrime that comes under

- (i) Section 65
- (ii) Section 66
- (iii) Section 68
- (iv) Section 70

(d) Which of the following is not a key element of a business model?

- (i) Value proposition
- (ii) Competitive advantage
- (iii) Market strategy
- (iv) Universal standards

(e) Which type of e-commerce deals with auction?

- (i) B2B
- (ii) C2C
- (iii) B2C
- (iv) C2B

2. Answer the following questions : 2x5=10

- (a) What is the difference between G2B model and G2C model?
- (b) Define digital cash or e-cash.
- (c) Discuss e-governance.
- (d) What is SSL?
- (e) What do you mean by business model? Explain briefly.

3. Answer any four of the following questions : 5x4=20

- (a) What do you mean by e-commerce? What are the advantages associated with transaction online? 2+3=5
- (b) Explain the major forces behind e-commerce.
- (c) What are the security issues to be taken into account in e-commerce?
- (d) What is the IT-Act, 2000? Explain the salient features of the IT-Act, 2000.
- (e) Discuss the steps involved in designing a Web site for e-commerce.